



BETWEEN THE LIONS

LIONS CLUBS NEW ZEALAND NEWSLETTER • OCTOBER 2013

I PROMISE 'x' new members Campaign

Membership Growth is a major focus of our Lions organisation because with more hands we can do more in our community. Each District Governor has developed their plans for the year and the results to date across our 7 Districts are looking good but we need a boost and **we need you** to help us do even better so we can provide more for our community.

At this year's International Convention in Hamburg, International President Barry Palmer said "**I PROMISE**" to introduce four new members into Lions and challenged conventioners to make their own promise to introduce x number of new members into their Club during the Lions year. (To view the "I PROMISE" video, [click here](#).)

So far, we have seen that this has been very successful. International President Barry has in fact achieved three new members and how? Simply **by asking!** At the recent ANZI Pacific Forum, a meeting of GMT Area Leaders from our Constitutional Area agreed that we could do this in our Multiple Districts with a **challenge to all Clubs** for the next nine months of this Lions year.

This is a challenge for each Club to promise what they will do over the next nine months to grow their club by a net position and therefore be able to better serve their community.

If you want to be part of the challenge you need to commit to a number you will work to. Too often we take too long to make a decision but not this time....make a commitment today or at your next club meeting and start working on it.

The URL for the 'I Promise' campaign on our Lions Clubs New Zealand website is www.lionsclubs.org.nz/i-promise

For The Record

As at 30 September 2013 Lions membership in New Zealand and the Islands of the South Pacific stood at 10,546 in 389 Clubs.

There are now 1,353,027 Lions in the world in 46,392 clubs.

Multiple District Heads Up For Kids (HU4K) Project Coordinator



The Heads Up for Kids (HU4K) Multiple District Project has been running for in excess of 3 years now and the old coins and notes, both local and foreign, continue to roll in! Many clubs up and down the country have their collection tins at the local Resene Colour Shops, banks, shops and other retailers and have established a good working relationship with the managers and staff at these sites.

This project has been well managed during these past 3 years by Olivia Lacey of Morrison McDougall where she has established and maintained the systems in place for the coin collection, project promotion/advertising and sponsor care. She has sought out and developed a good working relationship with all sponsors and created youth based promotions for both primary and secondary schools. Olivia feels it is now time for her to stand aside, and as such, the Trustees of the project now seek an interested Lion to take over this role.

The successful applicant will be familiar with this project and have a desire to see it continue into the foreseeable future. The role will require regular communication with all sponsors, store managers and district coordinators, production of a monthly/bi-monthly newsletter for email circulation to all clubs, maintain the established databases, produce and circulate press releases for the ongoing promotion of the project to both local and national media, order and dispatch promotional materials as required, respond to all web and 0800 enquiries and continue to seek out marketing and promotional opportunities to keep this project upper most in the public arena.

Applicants are invited to provide their reasons for seeking the position along with a concise CV (no more than 3 – 4 pages) outlining the skills and attributes that they would bring to this role.

Applications may include the following:

- Personal Details including employment/occupation history
- Achievements & Skills
- Lions involvement
- Key strengths toward the role
- 1 or 2 Referees/references

Applications (preferably electronic), marked confidential, close with the Executive Officer 9am Monday 4 November 2013 and the applications will be considered by the Trustees of the Lions Clubs New Zealand Charitable Trust and the Council of Governors at their next meeting on 16 November 2013.

Further detail relevant to this role may be obtained from the Executive Officer - executiveofficer@lionsclubs.org.nz

Vacancy - Multiple District Treasurer

The Multiple District Treasurer, PDG Stuart Patterson, has indicated a desire to retire from his role (of some 27 years) over the foreseeable future and The Council of Governors is now calling for expressions of interest from Lions who would like to be considered for the position.

The stated objectives of the MD Treasurer are to assist Council in its constitutional responsibility of providing and accounting for the efficient use of the Multiple District funds and to periodically review the policies and financial status of the Multiple District. The Treasurer is responsible to the Council through the Council Chairman of the day and is also a member of both the Executive Management Committee and the Public Relations & Communications Committee. The MD Treasurer is also a Trustee of the Lions Clubs New Zealand Charitable Trust, the entity managing the Multiple District Heads Up For Kids Project.

A detailed schedule of current duties (including completion of both GST and Income Tax requirements) is encompassed within a job description and available upon enquiry from the Executive Officer. However a broad general description would include the need to coordinate the financial planning of all activities managed by the Multiple District to ensure that budgets are prepared in line with Council Policy, fees and levies are charged in accordance with the proper authorities and to provide financial management advice and assistance to MD budget coordinators so that they may regularly monitor and report on expenditure against allocated budgets throughout the financial year. The MD Treasurer is required to prepare annual financial statements for all activities managed by the Multiple District in accordance with the reporting standards of the Institute of Chartered Accountants of New Zealand, and to have such financial statements audited.

The position is seen as part time with hours varying depending on both the requirements of Council and the time of the year. The future change in the MD Treasurer position may offer the Multiple District an opportunity to consider workload and structural changes to the role to suit both the MD office and an applicant and this will be discussed at the time. The presentation of financial statements to each Multiple District Convention together with the availability of advice and guidance to District Treasurers is a firm requirement.

The successful applicant will more than likely be a Chartered Accountant and possess a high degree of financial knowledge and experience. Several years of knowledge of Lions Clubs International would be an advantage. Above all the successful applicant must demonstrate a desire to provide the best possible financial advice and guidance to both the Executive Officer and the Council of Governors. The timeframe for a change over in Multiple District Treasurers is open to negotiation with applicants who are invited to provide their reasons for seeking the position along with a concise CV (no more than 4 pages) outlining the attributes that they would bring to the position.

Expressions of Interest (preferably electronic), marked confidential, close with the Executive Officer (executiveofficer@lionsclubs.org.nz) 9 am 11 November 2013 following which the Council of Governors will consider all applications.

Commemorative International President Special Lapel Tack



This handsome lapel Pin is inspired by the "Follow Your Dream" design selected for use on the official presentation version of the 2013-2014 International President Barry Palmer special lapel tack. The Commemorative International President Special Lapel Tack measures approximately 2cms round and is striking in a polished and matte gold plated finish. Quantities are very limited and our New Zealand Club Supplies have been fortunate to obtain a small quantity. Should your club wish to place an order do so today to executiveofficer@lionsclubs.org.nz. First in first served. Price \$5.75 each.



If your club operates an International Mints supply then you will know of the values of this wonderful 35 year old club project. If not then you should contact 'Mr Mints', PDG Gael Ansell at - internationalmintsnz@kinect.co.nz. For a modest investment your club can be easily boosting its Charitable Trust profits whilst giving you an opportunity to talk with bank managers and other retailers in your area. Did you know that over those past 35 odd years International Mints has donated close to \$30,000 to our own Lloyd Morgan Lions Clubs Charitable Trust!

COMMUNICATIONS

Club Presidents or Secretaries who receive Between the Lions are asked to pass this on to their club bulletin editors or to their members at the next club meeting.

Feedback and comment are welcome – email executiveofficer@lionsclubs.org.nz.

Previous editions of Between the Lions are available on www.lionsclubs.org.nz