



BETWEEN THE LIONS

LIONS CLUBS NEW ZEALAND NEWSLETTER • SEPTEMBER 2016

Multiple District Appointments

At its recent national meeting the Council of Governors took a momentous step forward in progressing our organisation with the decision to appoint a full time external membership growth/sales and marketing coordinator. Lions may not generally be aware of the precarious nature of our falling membership here in New Zealand where our numbers have drifted downwards from a peak in 1995 of some 16,000 members to today's total of 10,042!

In consultation with a nation-wide recruitment consultancy firm, the Executive Management Committee is working to establish a position description and performance indicators and in due course the Council of Governors will be in a position to advise our members further details.

Alongside this exciting new development our Global Membership Team, led by **PDG Huck Taingahue**, has appointed two additional membership assistants:

PDG John Knowles (Geraldine Lions Club) has been appointed as **Membership Retention Coordinator** and will work with both Districts and clubs to alleviate the growing retention issues that plaque our association.

PDG John Rodger (Nelson Host Lions Club) has been appointed **Membership Growth Coordinator** and will assist PDG Huck with new member growth opportunities.


Although, on occasions, there has been a stabilization of our membership numbers (and even a small increase a couple of years ago) the continuing overall downward trend is alarming and merely makes our role of 'to serve' within our communities that much more difficult. The Council of Governors is to be commended on their bold decision taken as our membership crisis grows.

As an aside – it is up to every club in every district to strive to increase our membership where our communities rely on our humanitarian workforce and skills to better our world.


In our Centennial year '**where there is a need – there is a Lion**' is so very true.

Centennial Club Supplies

As Lions Clubs International builds up to its June 2017 Centenary there has become available a number of 'Centennial Brand' items for both clubs and members alike. Below is a small sample and should you require items to display your project to the public email executiveofficer@lionsclubs.org.nz.

 <p>CENT18 - Lapel Pin</p>	 <p>CENT14 - Cap</p>	 <p>CENT31 - Mini Flag</p>
 <p>CENT45 - Road Sign</p>	 <p>CENT19 - Anniversary Tab</p>	 <p>CENT29 - Oval Sticker</p>

At the very least every club should have the new centennial mini flag in the centre of their top-table flag display!



We Serve


“Service to others is the rent you pay for your room here on Earth.”

Muhammed Ali

WHO WE ARE

Lions are ordinary men, women and young people from all walks of life. We are united in our desire to make a difference by contributing our personal time and talents to help other people. We bridge political, economic, religious and social boundaries. Our motto is "We Serve".

In New Zealand 11,000 members belong to 400 clubs in seven Districts. They are part of a worldwide network of 1.3 million Lions in over 200 countries or regions. There's a Lions Club near you.



Men, women and young people from all walks of life.

Now is the time for your club to stock up with this handy, pocket size brochure ready for those summer activities that you will be involved in. Handy concertina style and cheap enough that you can give one to all those who buy a sausage at your next event/fair. Sold in 250 lots for \$25 plus P&P. Phone the MD Office or email - executiveofficer@lionsclubs.org.nz

KEEP
NEW ZEALAND
BEAUTIFUL



CLEAN UP WEEK!

12-18 SEPTEMBER 2016



Last year over 40,000 everyday Kiwis got amongst it and helped make New Zealand a little bit more beautiful.

WE PROVIDE EVERYTHING YOU NEED FOR YOUR EVENT

- Rubbish bags & gloves
- Rubbish disposal contacts
- Event guide
- Promotional posters
- Participation certificates
- Media kit
- 'Tidy Kiwi' story & lesson plan

REGISTER TODAY: WWW.KNZB.ORG.NZ/CLEANUPWEEK



Lions Clubs Eyeglass Recycling



For several years now members of two Lions Clubs here in New Zealand, **Papakura** in Auckland and **Ferrymead** in Christchurch, have religiously worked through vast collections of spectacles sorting, cleaning, calibrating and packing for shipment to the South Pacific Islands. Following the Tsunami devastation in Samoa a couple of years ago our glasses were a necessary component of the Island rebuild and our Lions sponsored Eye Clinic in Fiji uses the recycled glasses on a daily basis.

Every club should have a collection box at their local optometrist and make regular collections forwarding on the used specs to either of the North or South Island club collection points. Available singularly from executiveofficer@lionsclubs.org.nz

Remember to place a Lion Magazine with each collection box ensuring that your club contact details are completed on the back page.



\$19 + P&P each

The Transpower sponsored Sustainability Team assists with courier costs for the unusable specs and all clubs can assist in this most worthwhile project and collect used spectacles from local opticians and send to either club – details are on page 6 of our MD Directory.

COMMUNICATIONS

Club Presidents or Secretaries who receive *Between the Lions* are asked to pass this on to their club bulletin editors or to their members at the next club meeting.

Feedback and comment are welcome – email executiveofficer@lionsclubs.org.nz.

Previous editions of *Between the Lions* are available on www.lionsclubs.org.nz