



BETWEEN THE LIONS

LIONS CLUBS NEW ZEALAND NEWSLETTER • OCTOBER 2015

International Appointments

International President Jitsuhiro Yamada has advised of the following appointments:

International Director Eric Carter – **Chairman** of the International Service Activities Committee; Joined the International **Executive Committee**; **Member** of the International Centenary Committee joining PID Cliff Heywood; **Member** International Long Range Planning Committee.

Past International Director Sheryl Jensen – International Board **Appointee**; **Member** International Leadership Committee; **Member** International Family & Women Action Committee.

Lions Clubs New Zealand Charitable Trust

The Trustees recently met to consider applications from worthy young New Zealanders that had been received via local Lions Clubs. In all 4 Grants were approved. Two to 2 young adults to assist them **achieve their goals of confidence and horizon building** together with a one-off grant to the Discovery for Teens Foundation (to assist a number of youth attend future Discovery courses) and a grant toward 20 young adults attending a Dance Studio course. The individual grants consisted of financial contributions toward a Spirit of Adventure experience and assistance to a future champion squash player. As you can see, the Trustees have a wide regard for both academic and cultural activities as well as sporting achievements.

These young adults have all demonstrated to both their local Lions Club and the Trustees their desire to succeed and their ability to **self-fund a good portion of their respective programmes**. All will become Ambassadors of the 'Heads Up 4 Kids' Project and all lions will hear further from these teenagers as time goes by. Details of the application process can be found on our website www.lionsclubs.org.nz under Resources, Publications, Manuals & Forms.

For The Record

As at 1 October 2015 Lions membership in New Zealand and the Islands of the South Pacific had a small net loss of 77 members bringing the total membership to **10,265** in 385 Clubs. For the 3 months to 30 September Lions here in Multiple District 202 have completed in excess of 87,000 man-hours for our communities.

There are now 1,386,128 Lions in the world in 46,413 clubs.



Lions Clubs New Zealand

Diabetes Action Month – November 2015

Following on from the earlier joint **Memorandum of Understanding** Lions Clubs are encouraged to link with their local Diabetes office and assist their team in **raising public awareness** to this growing epidemic here in New Zealand.

Over ¼ of a million New Zealander's are now officially diagnosed with diabetes according to the Virtual Diabetes Register figures recently released by the Ministry of Health. This makes diabetes one of New Zealand's largest and fastest growing health issues. There are still an estimated one in four New Zealander's who are thought to have prediabetes. Those with diabetes are also at risk of serious health complications such as heart attack, stroke, kidney and nerve damage and even blindness and no one is immune to diabetes, it can strike at any time, any age and any one.

This year, World Diabetes Day falls on November 14 and Diabetes NZ is planning "Diabetes Action Month" a publicity driven campaign that involves nationwide activity throughout November 2015. The two central themes are 'everyone is at risk of developing diabetes' and 'physical activity and healthy food choices can help prevent or delay type 2 and manage type 1'. Research shows the benefits of 30 minutes a day of physical activity can help people maintain their weight, lower possible heart disease risk and help control blood sugar levels in diabetics along with controlling high blood pressure.

There will be a range of Diabetes Action Month promotions made available to Lions Clubs with Diabetes NZ asking Lions Clubs to help spread key messaging throughout their networks. The messaging includes a call to action for New Zealanders to understand their level of risk of developing type 2 diabetes, to get moving in a nationwide '**Fitbit MoveMeant Day**' on the 28th November where nearly 40 sports and recreation facilities round the country will host a free open day or activities for local communities to engage in and the promotion of a national awareness tour. All of this material and promotion will be available and dispatched to Lions Clubs in the week commencing 26th October.

Diabetes NZ invites your Club to take part in '**Fitbit MoveMeant Day**' in your local area or if there isn't an activity in your area, would your Club like to organise a Fitbit MoveMeant Day event – a sponsored walk, cycle ride, paddle boarding, fun run, or twilight dog walking? The list is endless and there's plenty of time with the day schedule for the 28th November. And, of course, there will be a range of local initiatives organised by Diabetes NZ branches in your area for you to become involved with. However, the time to take ACTION is now!

Look out for the Diabetes NZ pack coming to your club later this month and in the meantime have a club member make contact with your local Diabetes NZ office.



Lions Clubs Centenary of Service

The Centennial Service Challenge is an ambitious call to action for all Lions around the world to serve **100 million people** from now through until 30 June 2018. Our centennial celebrations will focus on three main points:

- **Honouring Our Past**
- **Highlighting Our Present**
- **Planning For Our Future**

We have a vibrant past built around our founder Melvin Jones' famous quote "You can't get very far until you start doing something for somebody else." It was upon that principle that our motto "We Serve" emerged. And the rest, as they say, is history.

Our organisation has grown from humble beginnings and continues to grow and evolve to meet the needs of communities around the world. Today we are the world's largest service club organisation well surpassing the vision of our founder. With Melvin Jones' vision in mind, our Centennial celebration slogan is "**Where There's a Need, There's a Lion.**" This is as true today as it was in 1917.

All of the following resources are available on the www.lionsclubs.org website and within the four themes of our Centenary Service Challenge:

- Centennial Action Flyer
- Centennial Membership Resources
- Centennial Theme, Plan and CSC Update PowerPoint
- Centennial Service Challenge Brochure
- Writeable "What is CSC" Template for PowerPoint

Engaging Our Youth:

- Call to Action Flyer, Planning Guide, Project Ideas, Writeable Press Release.

Sharing the Vision:

- Call to Action Flyer, Planning Guide, Project Ideas

Relieving the Hunger:

- Call to Action Flyer, Planning Guide, Project Ideas, Food Drive Project Sheet & Writeable Press Release.

Protecting Our Environment:

- Call to Action Flyer, Planning Guide, Project Ideas , Writeable Press Release.

All clubs are now requested to:

1. Appoint your **Club Centennial Coordinator** – a member who will act as the 'mailbox' and facilitator for centenary activities;
2. Consider now getting involved with the four main challenges/themes (after all, they really are core Lions Club activities), and
3. **Secretaries to start reporting** your Club service activities each month within the Centennial Service Challenge area on your MYLCI!



Standard Email Addresses

Following the Council of Governors earlier appointment of Lion Rex Bullard to the overall position of MD Communications Coordinator, Rex is investigating the opportunities available for the future club standardisation of email addresses and the ultimate availability of a digital-only MD Directory. There are many aspects for consideration including the privacy and protection of individual Lions members and the need for those individuals to transfer their access to their successor each year.

For a while now Lions Clubs and Cabinet members have had the ability to use standard email addresses such as Silverstream@lionsclubs.org.nz truck_show@lionsclubs.org.nz and 202M.DG@lionsclubs.org.nz etc. and this year all District cabinet officers have a standard email address included in the MD Directory.

The use of these email addresses is to be encouraged as it brings credibility to our communication with the general public and shows that we are a legitimate organisation that is doing great charity work in the community. The use of the lionsclubs.org.nz domain encourages the general public, who are not familiar with what Lions Clubs do, to check out our website www.lionsclubs.org.nz It has been proven that many clubs throughout the country have attracted new members directly from promoting their club webpage.

If your club would like to have a unique @lionsclubs.org.nz email address such as <<Clubname>>@lionsclubs.org.nz or <<Clubproject>>@lionsclubs.org.nz then please email webmaster@lionsclubs.org.nz and Rex will set one up for your club to use. Once set up, we would expect your club to maintain and monitor the mailbox. Some clubs already have email forwarding configured for their club email address so we will be reviewing their use and be transitioning these to webmail accounts over the next few months.

If you think your club already has an email address but you are not sure how to access or use it then do not hesitate to email webmaster@lionsclubs.org.nz and Rex will be pleased to help you.

COMMUNICATIONS

Club Presidents or Secretaries who receive Between the Lions are asked to pass this on to their club bulletin editors or direct to their members at the next club meeting. Feedback and comment are welcome – email executiveofficer@lionsclubs.org.nz.

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